

Summary of 2025 Program Changes

Program Changes	2024 Base Dues	2025 Base Dues
Excavator Direct Mail Program <ul style="list-style-type: none"> Initiate excavator video project Continue to promote the Excavator Resources webpage and track QR code usage 	\$1.17 per mail piece; per county member dues vary by state	\$1.17 per mail piece; per county member dues vary by state
Excavator Geofencing Program <ul style="list-style-type: none"> Offer risk-based excavator geofencing supplemental program 	\$800 per list of 75; \$1,550 per county; \$250 documentation	\$1,050 for a list of 75; \$1,800 per county
Emergency Responder Program <ul style="list-style-type: none"> Conduct Outreach to National Emergency Response Organizations and establish supporting partnerships Offer grant incentive for providing feedback and capabilities 	\$230 per County	\$230 per County
Emergency Responder Geofencing Program <ul style="list-style-type: none"> Supplemental geofencing program for fire departments 	TBD	TBD
Identified Site Registry <ul style="list-style-type: none"> Track logins through the application and website 	\$75 per County	\$75 per County
Public Officials Newsletter <ul style="list-style-type: none"> Share social media resources with public officials Translate “Pipelines In Your Community” into additional languages Facilitate quarterly email campaigns for the public official audience Conduct 4-Year Outreach Evaluation 	\$150 per County	\$150 per County
School Pipeline Safety Program <ul style="list-style-type: none"> Pilot including fire departments in school program outreach 	Tier I - \$150 Tier II - \$250 Tier III - \$450	Tier I - \$150 Tier II - \$250 Tier III - \$450
General Programs / Annual Dues <ul style="list-style-type: none"> Conduct pilot project for affected public mailing program Continue to develop resources for reaching affected public (handouts, social media graphics, toolkit, etc.) Host educational webinars for members and industry Continue to foster open communication with regulators 	\$40 per County	\$40 per County
JJ Harrison 811 Awareness Program <ul style="list-style-type: none"> Promo for 811 Day and Safe Digging Month on social media Sponsor shoutouts 2x annually 	Pay what you can	Pay what you can