

## Summary of 2025 Program Changes

Program Changes	2024 Base Dues	2025 Base Dues
<b>Excavator Direct Mail Program</b> <ul style="list-style-type: none"> <li>Initiate excavator video project</li> <li>Continue to promote the Excavator Resources in English and Spanish and track QR codes</li> </ul>	\$1.17 per mail piece; per county member dues vary by state	\$1.17 per mail piece; per county member dues vary by state
<b>Excavator Geofencing Program</b> <ul style="list-style-type: none"> <li>Offer risk-based excavator geofencing supplemental program</li> </ul>	\$800 per list of 75; \$1,550 per county; \$250 documentation	\$800 per list of 75; \$1,550 per county; \$250 documentation
<b>Emergency Responder Program</b> <ul style="list-style-type: none"> <li>Conduct Outreach to National Emergency Response Organizations and establish supporting partnerships</li> <li>Offer grant incentive for providing feedback and capabilities</li> </ul>	\$230 per County	\$230 per County
<b>Emergency Responder Geofencing Program</b> <ul style="list-style-type: none"> <li>Supplemental geofencing program for fire departments</li> </ul>	NA	\$1,000 per county; \$250 documentation
<b>Identified Site Registry</b> <ul style="list-style-type: none"> <li>Track logins through the application and website</li> </ul>	\$75 per County	\$75 per County
<b>Public Officials Newsletter</b> <ul style="list-style-type: none"> <li>Share social media resources with public officials</li> <li>Translate “Pipelines In Your Community” into additional languages</li> <li>Facilitate quarterly email campaigns for the public official audience</li> <li>Conduct 4-Year Outreach Evaluation</li> </ul>	\$150 per County	\$150 per County
<b>School Pipeline Safety Program</b> <ul style="list-style-type: none"> <li>Pilot including fire departments in school program outreach</li> </ul>	Tier I - \$150 Tier II - \$250 Tier III - \$450	Tier I - \$150 Tier II - \$250 Tier III - \$450
<b>General Programs / Annual Dues</b> <ul style="list-style-type: none"> <li>Conduct pilot project for affected public mailing program</li> <li>Continue to develop resources for reaching affected public (handouts, social media graphics, toolkit, etc.)</li> <li>Host educational webinars for members and industry</li> <li>Continue to foster open communication with regulators</li> </ul>	\$40 per County	\$40 per County
<b>JJ Harrison 811 Awareness Program</b> <ul style="list-style-type: none"> <li>Promo for 811 Day and Safe Digging Month on social media</li> <li>Sponsor shoutouts 2x annually</li> </ul>	Pay what you can	Pay what you can