



## Protecting People and Pipelines Since 2004

**The Pipeline Association for Public Awareness** is a non-profit, volunteer-driven industry organization. Our pipeline safety and damage prevention programs help hundreds of pipeline operators comply with federal and state public awareness regulatory requirements and connect with schools, excavators, public officials, emergency response agencies, residents and businesses in our communities.



### Achieve Regulatory Compliance

The association supports pipeline operators in achieving regulatory compliance, resulting in peace-of-mind for public awareness program administrators. Access documentation 24/7 via our website and password-protected documentation portal.



### Maximize Program Resources

Cost-sharing keeps value high and program costs low! Members gain access to a team of professionals dedicated to public awareness effectiveness and compliance -- maximizing time, budget and easing the burden on company resources.



### Participate in Quality Communication

The association strives to go above and beyond the standard "public awareness brochure" to offer programs that meet regulatory compliance and initiate two-way communication to meet the unique needs of stakeholder audiences.

Learn more about our programs and memberships at  
**[pipelineawareness.org](http://pipelineawareness.org)**



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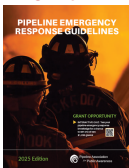
## Base Membership Benefits

Base membership provides the foundation needed to manage a public awareness program in alignment with the evolving expectations of stakeholders - from the community, to regulators, to your company's leaders.

- **Listing in the Member Directory:** Searchable by operator name, state and county and provides specific information such as emergency and non-emergency contact info, products transported and pipeline/facility descriptions
- **Print Material Fulfillment:** Mailed by request for handouts or direct distribution to individual stakeholder contacts
- **Pipelines Nearby Mobile-Friendly Web Application:** Approximate pipeline location and general hazard recognition and response information for the five pipelines closest to a specific location
- **PipeVision App for Emergency Responders:** Mobile and desktop application with detailed information for emergency responders about pipelines in their jurisdiction including maps, products transported, pipeline size, initial evacuation distance and contact info
- **Emergency Response Capabilities Online Reporting Tool:** Facilitates exchange of response capabilities between operators and responders
- **Online Feedback/Information Request Form:** Automatic notification of requests are sent to members so that engagement can occur with stakeholders who need training or additional information
- **Opportunity to Participate in Liaison Programs:** Local emergency responder liaison activities facilitated by PAPA-affiliated State Associations

## Core Programs

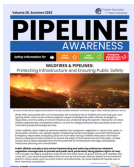
### Emergency Officials



The *Pipeline Emergency Response Guidelines* are a comprehensive resource that includes product details, recommended evacuation distances and other technical response information.

**Program Elements:** Mailing of PERG + operator-specific information, online training materials, email campaigns, effectiveness evaluations.

### Public Officials



The *Pipeline Awareness* newsletter, published annually, reaches public officials with RP 1162 key messaging and editorial-style articles on timely, pipeline-related topics.

**Program Elements:** Mailing of *Pipeline Awareness* newsletter + operator-specific information, webinars, email campaigns, effectiveness evaluations.

### Excavators



The *Excavation Safety Guide* provides critical safe digging information in a convenient format including contact info for one call centers and pipelines, one call law summary and key changes, a pull-out safety poster and more.

**Program Elements:** Mailing of *Excavation Safety Guide*, effectiveness evaluations. Email campaigns using operator one call data.

