Purpose

The purpose of the program is to provide pipeline safety information to Emergency Responders.

Scope

The program is directed toward local, state, or regional officials, agencies, and organizations with emergency response and/or public safety jurisdiction over areas involving pipelines. These agencies include:

- Fire departments
- Police/Sheriff departments and Public Safety Answering Points (PSAP)
- Local Emergency Planning Commissions (LEPC)
- County Emergency Management Agencies (CEMA)
- Other local emergency response and public safety organizations

Emergency Officials will be identified through commercially available data sources, member information, and the web sign up database. Commercial data is obtained from the National Public Safety Information Bureau (NPSIB). Information about this data can be found at: www.safetysource.com. Substations identified in the USGS data are also included in the mailing. The primary mailing list will be maintained internally by the Association. A listing of the NPSIB department descriptions along with the corresponding SIC Code and SIC descriptions are included below.

Program Elements

The elements in the program include:

- A direct mailing of the Pipeline Emergency Response Guidelines booklet and the Pipeline Awareness newsletter for public officials. The mailing packet will include a customized cover letter listing the names of member companies in the county along with a description of the types of facilities they operate and their emergency and non-emergency phone numbers. A solicitation for emergency response capability information and a form to provide feedback, propose a planning meeting, schedule a mock drill or training exercise, or request additional information are included in the cover letter. The packet is sent first class and contains a postage paid return envelope.
- An online interactive training web site with various pipeline emergency scenarios.
- The online training resource: Responding to Utility Emergency Emergencies.
- A mobile friendly web application providing pipeline information for specific locations.
- A web-based listing of emergency response capabilities for pipeline members and emergency response agencies.
- A password protected web-based mapping application displaying pipeline specific information for emergency planning purposes (company name, product transported, pipeline size, recommended evacuation distance, emergency phone, non-emergency phone, and links to additional documents).
- Periodic email communications to County Emergency Managers.
- Additional email communications with response agencies who have provided their email addresses to the Association and requested additional information.
Message Content

Messages shall include the required messages contained in 49CFR192.615(c)(1) thru (4), 49CFR195.402(c)(12), 49CFR192.616, 49CFR195.440 and API RP-1162. These messages are listed below with the sections in the Pipeline Emergency Response Guidelines booklet or other program element where they are located shown in parenthesis. Refer to the table of contents for specific page numbers.

- Pipeline purpose and reliability  
  (Pipeline Basics)
- Location and purpose of gathering pipelines  
  (Pipeline Basics)
- Pipeline location information and availability of NPMS  
  (Pipeline Basics)
- Damage prevention activities  
  (Security and Damage Prevention)
- Awareness of hazards and prevention measures undertaken  
  (Products Transported, Security and Damage Prevention, Appendix A)
- Physical indications of a pipeline release  
  (Products Transported and Appendix A)
- Steps to take to protect the public in the event of a pipeline release  
  (Incident Response Steps and Appendix A)
- Procedures for reporting a pipeline emergency  
  (Incident Response Steps)
- Emergency preparedness communications  
  (Emergency Preparedness)
- The types of pipeline emergencies of which the operator notifies the officials  
  (Products Transported and Emergency Preparedness)
- The responsibility and resources of government organizations that may respond  
  (Emergency Response Capabilities)
- The operator’s ability in responding to an emergency, and means of communication  
  (Incident Response Steps, Emergency Response Capabilities)
- How the operator and officials can engage in mutual assistance to minimize hazards  
  (Emergency Preparedness, Incident Response Steps, Security and Damage Prevention, Emergency Response Capabilities)
- Overview of operator’s Integrity Management Programs  
  (Security and Damage Prevention)
- Company contacts  
  (Additional Resources and back page of cover letter)
- How to get additional information  
  (Additional Resources, cover letter, Information Request Form)
- Liaison request for feedback regarding mutual understanding and cooperation  
  (cover letter, email to County Emergency Managers)
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Program Evaluations

An evaluation of program effectiveness will be performed at least once every four years. Previous evaluations were performed in 2007, 2010, 2014 and 2018. The next scheduled evaluation will be performed in 2022. Outreach evaluations are conducted annually with the returns from the mailing. The emergency responder mailing is sent first class, so any undeliverable mail is returned. Returns received within 45 days of the mailing are researched, and if the addresses can be corrected, the returned packets are then resent to the agencies. Reports of the processed returns are posted in the ER Follow-up documentation folder for that year.

Documentation

All program documentation will be available from the website, including: identity of participating members, Emergency Responders contacted, copies of communications, and any survey results or feedback received.

Follow-up Communications

Stakeholders are encouraged to use the online “Information Request” form to request additional information from pipeline members in their county. They can also send an e-mail to the Association at: pipeline.association@pipelineawareness.info The organization will respond directly to all incoming e-mails and may forward specific requests to local members. Follow up emails from the Association are archived in a program documentation folder entitled “Follow-Up Communications”.

Dues

The base dues for participation in the program are $250 per county. This will be lowered in states where participation levels are sufficient to create cost sharing. The final per county dues for each state will be established at the end of January when all participation levels are known. Members can expect to receive invoices in February or March.

Sign up

Companies may sign up by sending an email to pipeline.association@pipelineawareness.info indicating the states and counties they wish to register. The deadline for registering in the program is January 15. The deadline for supplying company specific GIS files and pipeline information for the ISEPA mapping application is July 1.

Participating Members should provide company specific information for the mapping application. The information will be managed and maintained in accordance with the Association's Confidential Member Information Policy posted on the Association’s web site. Additional details about the information and how it will be used are below:

Pipeline location – location information should be provided in a common GIS format. The preferred projection is WGS84. It should be reasonably accurate and contain the information necessary for the program. After initial processing, Members will be sent a KML file for
verification. Members will be requested to review the information and confirm that it is approved for use in the program. Members should also provide updated information when there are significant changes to their pipeline system or facilities.

*Product transported* – the product contained in the pipeline must be provided by the Member. If the product is not provided, the pipeline information cannot be included in the application. Products should be identified with one of the product categories listed in the table below. Natural gas and petroleum gas must also be identified as odorized or un-odorized.

*Pipeline size* – this is the nominal outside diameter (OD) of the pipeline. It is not mandatory for the application. However, if it is provided, it may be included in the application and can be used to calculate recommended evacuation distances for natural gas.

*Pipeline pressure* - this not displayed in the ISEPA application. However, if it is provided, it can be used to determine the recommended evacuation distances for natural gas pipelines.

*Recommended initial evacuation distance* – **this should be provided by the Member**. If it is not provided, then the default distance used in the application will follow the guidelines below. These distances are based on information taken from the DOT ERG.

<table>
<thead>
<tr>
<th>Product</th>
<th>Distance (feet)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Natural Gas (Odorized and Un-odorized)</td>
<td>2640 feet (1/2 mile), unless additional information is provided;</td>
</tr>
<tr>
<td></td>
<td>size only – may use pipeline size x 100</td>
</tr>
<tr>
<td></td>
<td>size and pressure – may use square root of pressure x size x 2.28</td>
</tr>
<tr>
<td>Petroleum Gas (Odorized and Un-odorized)</td>
<td>2640 feet (1/2 mile) in all cases</td>
</tr>
<tr>
<td>Petroleum Liquids</td>
<td>1000 feet in all cases</td>
</tr>
<tr>
<td>Anhydrous Ammonia</td>
<td>1000 feet in all cases</td>
</tr>
<tr>
<td>Carbon Dioxide</td>
<td>330 feet in all cases</td>
</tr>
<tr>
<td>Ethanol</td>
<td>1000 feet in all cases</td>
</tr>
<tr>
<td>Hydrogen Gas</td>
<td>2640 feet (1/2 mile), unless additional information is provided;</td>
</tr>
<tr>
<td></td>
<td>size only – may use pipeline size x 100</td>
</tr>
<tr>
<td>Sour Gas (H2S)</td>
<td>Distance is dependent on H2S concentrations and must be provided by the Member</td>
</tr>
<tr>
<td>Sour Crude Oil (H2S)</td>
<td>Distance is dependent on H2S concentrations and must be provided by the Member</td>
</tr>
<tr>
<td>Liquids &amp; Natural Gas</td>
<td>2640 feet (1/2 mile), unless additional information is provided;</td>
</tr>
<tr>
<td></td>
<td>size only – may use pipeline size x 100</td>
</tr>
<tr>
<td></td>
<td>size and pressure – may use square root of pressure x size x 2.28</td>
</tr>
</tbody>
</table>
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Department Descriptions and Standard Industry Classifications

<table>
<thead>
<tr>
<th>NPSIB Department Description</th>
<th>SIC</th>
<th>SIC Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Police Troop Locations</td>
<td>922102</td>
<td>State Govt. Police</td>
</tr>
<tr>
<td>Sheriff’s Departments</td>
<td>922103</td>
<td>Sheriff</td>
</tr>
<tr>
<td>Police Departments</td>
<td>922104</td>
<td>Police Departments</td>
</tr>
<tr>
<td>Campus Law Enforcement</td>
<td>922104</td>
<td>Police Departments</td>
</tr>
<tr>
<td>Bureau of Indian Affairs</td>
<td>922104</td>
<td>Police Departments</td>
</tr>
<tr>
<td>Airport Police Departments</td>
<td>922104</td>
<td>Police Departments</td>
</tr>
<tr>
<td>Harbor Police Departments</td>
<td>922104</td>
<td>Police Departments</td>
</tr>
<tr>
<td>Railroad Law Enforcement</td>
<td>922104</td>
<td>Police Departments</td>
</tr>
<tr>
<td>Fire Departments</td>
<td>922404</td>
<td>Fire Departments</td>
</tr>
<tr>
<td>Airport Departments</td>
<td>922404</td>
<td>Fire Departments</td>
</tr>
<tr>
<td>Harbor Departments</td>
<td>922404</td>
<td>Fire Departments</td>
</tr>
<tr>
<td>Emergency Management Agencies</td>
<td>922903</td>
<td>County Govt. Public Order Safety</td>
</tr>
<tr>
<td>Public Safety Answering Points (911)</td>
<td>922903</td>
<td>County Govt. Public Order Safety</td>
</tr>
</tbody>
</table>

Program History

2006 – Initial mailing of *Pipeline Emergency Response Guidelines* Booklet to over 26,000 agencies.

2007 – Mailing of *Pipeline Emergency Response Guidelines* Booklet and Pipeline Emergency Contact Directory to over 26,000 agencies. The booklet included a chart of recommended evacuation distances for a natural gas pipeline leak (Appendix A) and a procedure for responding to a natural gas leak in a building (Appendix B).

2008 – Mailing of the *Pipeline Emergency Response Guidelines* Booklet and Pipeline Emergency Contact Directory to over 24,000 agencies. An interactive training web site with emergency response scenarios and other training materials was created and launched. Safety Source became the new provider of the mailing list.

2009 – Mailing of Pipeline Emergency Response Guidelines Booklet with the training scenarios CD, the Pipeline Emergency Contact Directory, and the Pipeline Awareness Newsletter for public officials to over 24,000 agencies. Three additional scenarios were added to the interactive training site and the CD.

2010 – Mailing of Pipeline Emergency Response Guidelines Booklet with the training scenarios CD, the Pipeline Emergency Contact Directory, and the Pipeline Awareness Newsletter for public officials to over 24,000 agencies. Two additional scenarios were added to the interactive training site and the CD, one for 911 dispatchers and one for a gas leak in a building. The online training program: *Responding to Utility Emergencies* developed by Mike Callan was also added to the training site. A new emergency response capabilities database and web application was also created and provided to the agencies.
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2011 – Mailing of Pipeline Emergency Response Guidelines Booklet with the training scenarios CD and the Pipeline Awareness Newsletter for public officials to over 21,000 agencies. Scenario number 9 addressing a liquids pipeline leak near a body of water was added to the interactive training site and the CD. The cover letter for the emergency responder mailing was customized by county and included information just for the member companies in that county. The Pipeline Emergency Response Guidelines booklet was redesigned and color illustrations were added to each section. Product specific leak, hazard, and emergency response information was added as a new Appendix C. A questionnaire was included in the emergency responder mailing to facilitate two way communications with the agencies and guide program improvements going forward. An additional data source (InfoUSA) was used to enhance the mailing list for emergency responders. This increased the list by approximately 12% and added additional substation or auxiliary locations. A new video for emergency responders addressing the lessons learned from a serious pipeline incident in Lafayette IN was created. Three additional capabilities were added to the ER capabilities application: certification under NFPA 472, familiarity with NFPA 329, and accessing the National Pipeline Mapping System.

2012 – Mailing of Pipeline Emergency Response Guidelines Booklet with the training CD and the Pipeline Awareness Newsletter for public officials to over 25,000 agencies. A stand-alone version of the online training course “Responding to Utility Emergencies” and a copy of the lessons learned video from the pipeline incident in Lafayette IN were included on the CD. The information in the Pipeline Emergency Response Guidelines booklet was reorganized and a new section titled “Emergency Preparedness” was added. A questionnaire was included in the emergency responder mailing to facilitate two way communications with the agencies and guide program improvements going forward.

2013 – Mailing of Pipeline Emergency Response Guidelines Booklet with the training CD and the Pipeline Awareness Newsletter for public officials to over 13,000 agencies in 29 states. A stand-alone version of the online emergency response training scenarios was included on the CD. The appendices contained in the Pipeline Emergency Response Guidelines booklet were reorganized. Background information for various products and facilities was added to Appendix A and specific information about product characteristics was included in the new Appendix B. An additional page containing the Emergency Response Capabilities form was also added to the booklet. The Identified Site Emergency Planning Application was incorporated into the program and information about the new mapping application was included in the cover letter. The mailing was sent First Class and 27 returns were received within 25 days of the mailing. The undeliverable addresses were corrected and the packets were re-mailed.

2014 – Mailing of Pipeline Emergency Response Guidelines Booklet with the training CD and the Pipeline Awareness Newsletter for public officials to over 13,000 agencies in 29 states. A complete copy of the Association’s version of Digging Dangers #24 - “Strike Three” was included on the CD. Additional content was added to the Pipeline Emergency Response Guidelines booklet. This included: information about the ISEPA mapping application, a new section for Products Transported, added information in the section on “Working Together with the Operator” and a new section in the back containing information about “Additional Resources”. The cover letter included
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information about emergency response capabilities and a prepaid return envelope. The mailing was sent First Class and 250 returns were received within 35 days of the mailing. The undeliverable addresses were researched, corrected or deleted, and packets were re-mailed.

2015 – Mailing of Pipeline Emergency Response Guidelines Booklet with the training CD and the Pipeline Awareness Newsletter for public officials to over 18,800 agencies in 725 counties. A complete copy of the Association’s new training web site was included on the CD. A downloadable power point presentation for the material in the PERG booklet along with an instructors’ guide were developed and added to the new training web site in 2016. Additional content was added to the Pipeline Emergency Response Guidelines booklet. This included four pages of additional content with images and information about various types of pipeline facilities. The cover letter included information about emergency response capabilities and a prepaid return envelope. The mailing was sent First Class and 114 returns were received within 35 days of the mailing. The undeliverable addresses were researched, corrected or deleted, and packets were re-mailed.

2016 – Mailing of Pipeline Emergency Response Guidelines Booklet with the training CD and the Pipeline Awareness Newsletter for public officials to over 20,500 agencies in 745 counties. A complete copy of the Association’s new training web site was included on the CD. A video of this case study, the natural gas case study and the general pipeline safety video were added to the training web site and the CD. The cover letter included information about emergency response capabilities and a prepaid return envelope. The mailing was sent First Class and 179 returns were received within 35 days of the mailing. The undeliverable addresses were researched, corrected or deleted, and 80 packets were re-mailed.

2017 – Mailing of Pipeline Emergency Response Guidelines Booklet with the training CD and the Pipeline Awareness Newsletter for public officials to over 30,500 agencies in 1162 counties. Eight pages of new content were added to the PERG booklet, including: a new appendix covering storage facilities, enhanced security messaging, information about EFV's and curb valves and additional Layar content for NPMS. The response steps were modified to more closely match the response steps identified in the DOT ERG. The cover letter included information about emergency response capabilities and a prepaid return envelope. The mailing was sent First Class and 244 returns were received within 45 days of the mailing. The undeliverable addresses were researched, corrected or deleted, and 90 packets were re-mailed.

2018 – Mailing of Pipeline Emergency Response Guidelines Booklet with the training CD and the Pipeline Awareness Newsletter for public officials to over 27,000 agencies in 1052 counties. The NVFC Toolkit was added to the Additional Resources section of the PERG booklet. The cover letter included a new section to submit requests for additional information from pipeline members along with the request for response capabilities information. The nine training scenarios were completely redeveloped in HTML5 to render in a responsive format without the need to run in Adobe Flash. The Digging Dangers 24 video was edited and retitled “Excavation Emergencies”. The video was included on the training web site and the training DVD. The mailing was sent First Class
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and 198 returns were received within 45 days of the mailing. The undeliverable addresses were researched, corrected or deleted, and 142 packets were re-mailed.

2019 – Mailing of Pipeline Emergency Response Guidelines Booklet and the Pipeline Awareness Newsletter for public officials to over 27,000 agencies in 1052 counties. The cover letter included a new section to submit requests for additional information from pipeline members along with the request for response capabilities information. Zappar replaced Layar as the technology used to access video content from the PERG booklet. The mailing was sent First Class and 132 returns were received within 45 days of the mailing. The undeliverable addresses were researched, corrected or deleted, and 101 packets were re-mailed. Quarterly emails were sent to the County Emergency Managers.